

WILLIE LOPEZ EMERGENCY ASSISTANCE FUND

ANNUAL REPORT
2020



A MESSAGE FROM THE WILLIE LOPEZ FUND

2020 brought many difficulties for the Willie Lopez Emergency Assistance Fund, but thanks to the generosity of our donors, we were able to rise to the challenge and provide the vital assistance that our recipients rely upon. Amidst a global pandemic, political and social upheaval, and financial challenges, we fulfilled our mission of offering hope and empowering our coworkers and their loved ones to confront catastrophic situations through financial and emotional support.

In 2020, the Willie Lopez Fund provided over \$525,000 in grants. Despite the reduced population that we serve, the Fund saw an increase of more than 35% in the number of assistance recipients. Much of this growth was a result of expanded grocery assistance for our coworkers who experienced food insecurities as they and their loved ones coped with issues stemming from the COVID-19 pandemic. Countless hours were spent by Willie Lopez Fund staff advising those in need on available resources and working to help address the underlying causes for their hardships.

This model of aiding our coworkers as they deal with difficulties in their lives has guided the Willie Lopez Fund for more than 20 years. As we face a new year with new challenges and uncertainties, we have no doubt that, with your ongoing support, the Fund will continue to fulfill our commitment to serving the Tailored Brands community. We hope that you will take a moment to review the impact that your contributions had on the Willie Lopez Fund and your coworkers in this last year.

**SINCERELY,
THE WILLIE LOPEZ FUND TEAM**



Gunther Grumm
Board President



Vaughn Klebig
Director



Lauren Yang
Program Planner

Board Members

Chris Lorenzo
Kim McIntosh
Nicole Naples
Lindsay Phillips
Autumn Tarsney

MISSION STATEMENT

The Willie Lopez Emergency Assistance Fund (WLF) is an employee supported nonprofit organization dedicated to providing hope during times of despair for employees of Tailored Brands and its affiliated companies.

Our mission is to empower our fellow Tailored Brands coworkers to confront catastrophic situations by offering financial assistance that ensures hope and self-sufficiency. The Fund operates under three guiding principles:

- **Compassion** - offer empathy to those in need through the actions of emotional and financial support
- **Community** - strengthen the bond between our fellow coworkers by offering employees the opportunity to support each other through hardships
- **Change** - provide measures of hope for future financial stability of our coworkers regardless of the difficulties they may face

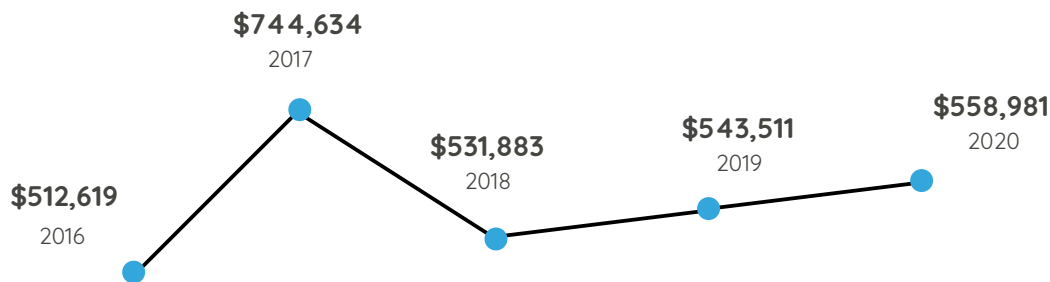
FINANCIAL OVERVIEW

Did You Know?

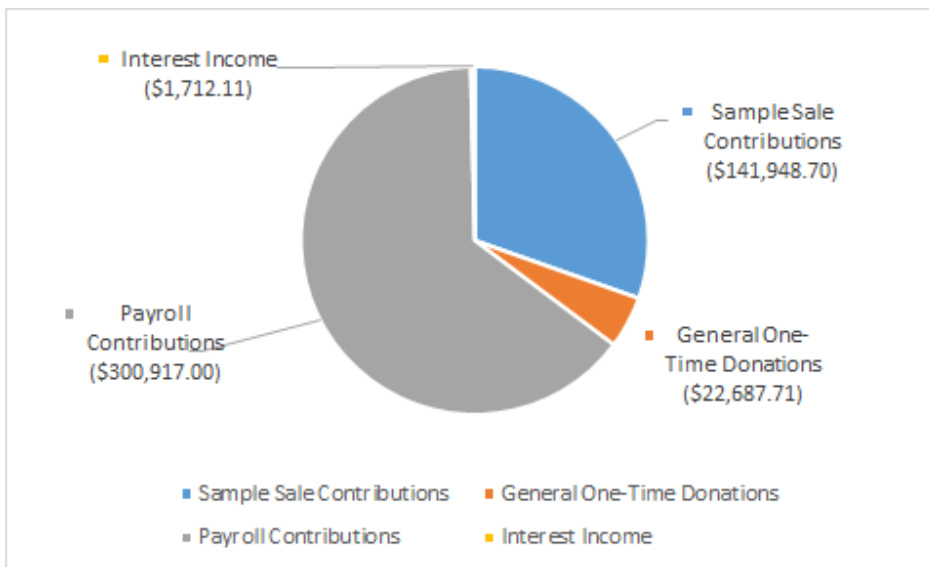
The Willie Lopez Fund utilizes Sample Sales and alternate fundraising revenue to fund all support expenses.

That means that when you make a payroll contribution to the Fund, 100% of your donation goes to funding grants for your coworkers in need!

Grant Funds Approved by Year



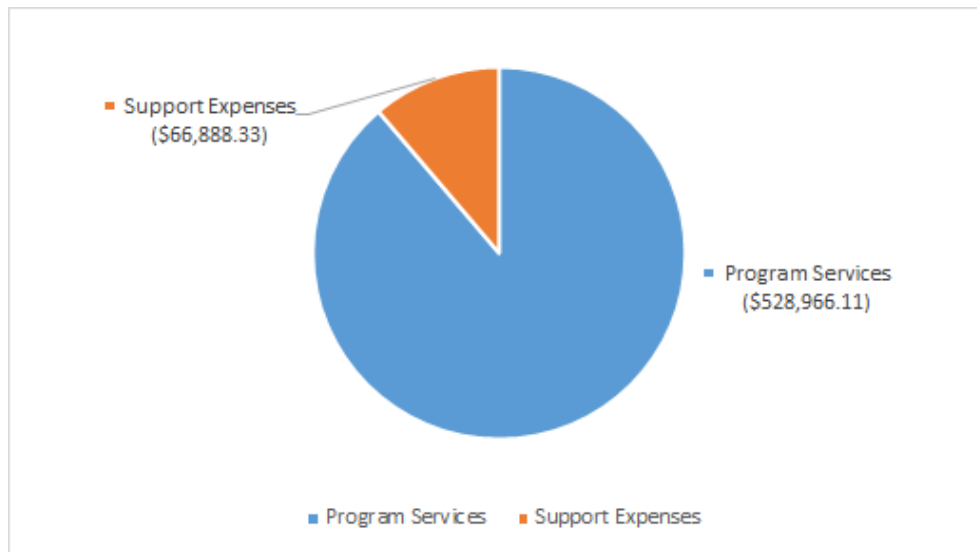
Income



- \$141,948.70 - Sample Sale Contributions
- \$22,687.71 - General One-Time Donations
- \$300,917.00 - Payroll Contributions
- \$1,171.11 - Interest Income

FINANCIAL OVERVIEW

Expenses

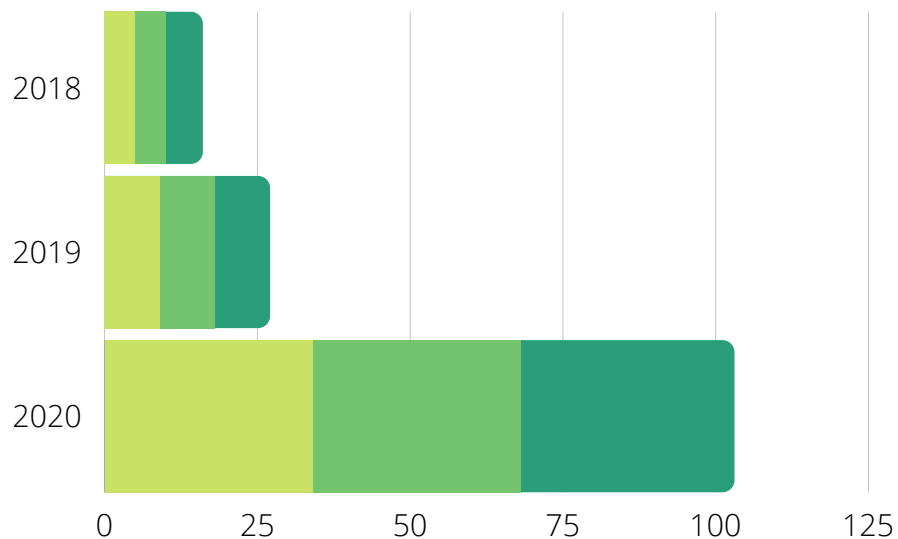


- **\$66,888.33** for Support Expenses
 - Payroll Expenses
 - Professional Fees
 - Bank Fees
 - Marketing
 - Office and General Expenses
- **\$528,966.11** for Program Services
 - Grant Expenses
 - Grocery Assistance

KEY IMPACT STATS

As a result of the economic impact of COVID-19, many of our coworkers reached out to the Willie Lopez Fund to help put food on their tables. Grocery assistance requests were at an all-time high – up 181% over last year. With the help of our donors, the Willie Lopez Fund Virtual Holiday Food drive raised over \$13,000 for our coworkers facing food insecurity.

Grocery Recipients by Year



- 16 Recipients - 2018
- 26 Recipients - 2019
- 103 Recipients - 2020

2020 RECIPIENTS BY CATEGORY

FAMILY CRISIS



58

INJURY/ILLNESS



53

FUNERAL



33

EVICTED



22

HOMELESSNESS



11

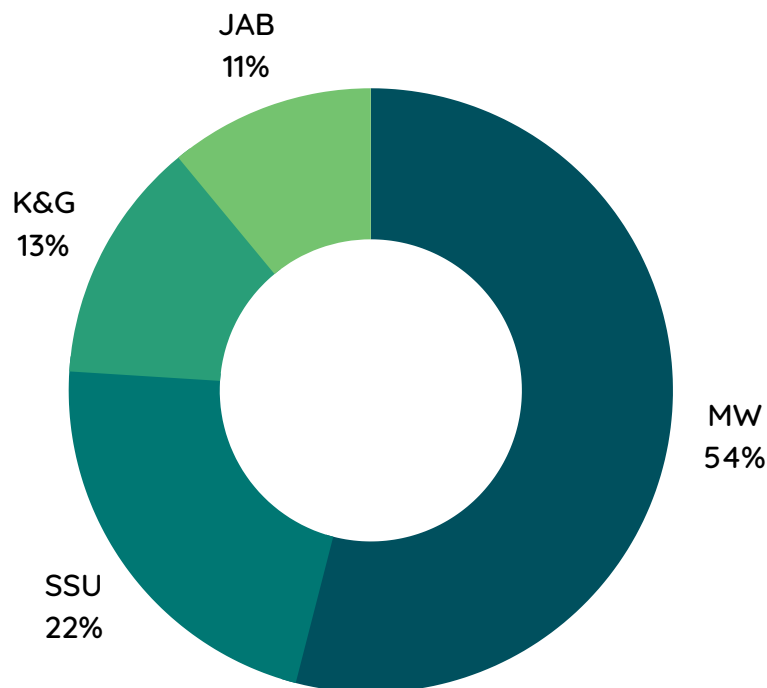
NATURAL/CIVIL DISASTER



8

KEY IMPACT STATS

Grant Recipients by Brand



- 54% - Men's Wearhouse (MW)
- 22% - Shared Services (SSU)
- 13% - K&G Fashion
- 11% - Jos. A. Bank (JAB)

Grant Totals

- \$220.00 - Smallest Grant Disbursed
- \$13,000.00 - Largest Grant Disbursed
- \$2,989.00 - Average Grant Amount

Did You Know?

For the first time ever, the Willie Lopez Fund aided Moores employees with the rollout of grocery assistance in Canada.

See the "Future Plans" page to learn more about the Fund's involvement with Moores.

MISSION MOMENT



Swan Cannon, a Customer Service Representative from Houston, TX, was facing the prospect of a difficult Thanksgiving. Like so many during this pandemic, Swan's sister lost her job and, as roommates, the financial implications were immediate. In order to save money to pay the rent and other necessary bills, Swan and her sister cut their expenses as much as possible and started skipping meals to save on grocery money. Swan reached out to the Fund when she learned about the grocery assistance and within hours was provided a grocery gift card to help fill the pantry. Swan and her sister hadn't expected a happy Thanksgiving, but upon receiving the assistance she remarked that for the first time in a long time she, "had tears in her eyes and a smile on her face."

Your contributions allow us to make a difference in the lives of so many people, like Swan, who face difficult times. The assistance that the Fund provides comes in many different forms and amounts based on each unique situation. Sometimes, something as simple as a gift card for groceries can have a tremendous effect on those we serve. Thank you for making that impact possible!

FUTURE PLANS



Meet the Need As we continue to navigate through unpredictable times, we will work to quickly adapt to meet the needs of those we serve. Providing easy access to the Fund and ensuring that our guidelines adequately address the emergencies our coworkers face is paramount to our commitment to the employees of Tailored Brands.



Provide Financial Resources As part of our mission we strive to work with our grant recipients to ensure financial self-sufficiency for future emergency situations. In 2021, we'll expand the financial education resources available to grant recipients to equip them with tools to handle whatever may come their way.

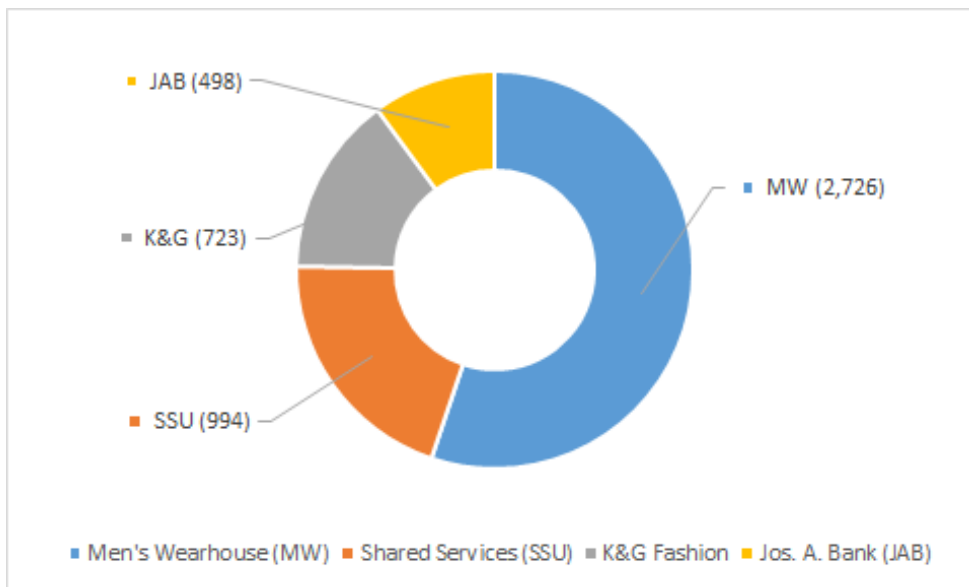


Expand to Moore's We hope to build upon the grocery assistance provided to Moore's in 2020 by rolling out the full Willie Lopez Fund program in Canada in 2021. Opening the Fund to Moore's employees will allow us to expand our impact by growing our number of grant recipients and increasing contributions.

DONOR BREAKDOWN

The Willie Lopez Fund is able to carry out our mission because of the generosity of our donors. On behalf of the Willie Lopez Fund staff, Board, and the thousands of people who have received assistance from the Fund, thank you for your ongoing support and commitment to making a difference!

Donors by Brand



- [\\$2.17](#) - Average Recurring Payroll Contribution Per Paycheck
- [\\$110.87](#) - Average One-Time Contribution

Donate Today

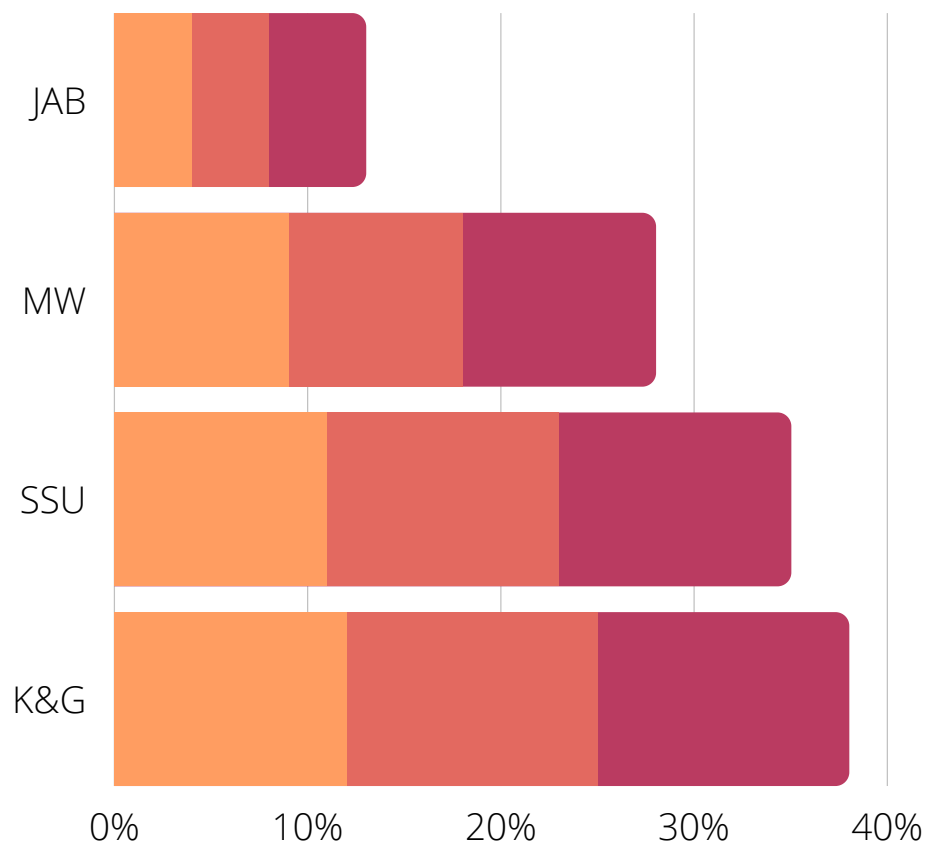
[PayPal](#)

[PeopleSoft](#)

[Amazon Smile](#)

DONOR BREAKDOWN

Percentage Enrolled in Payroll Contribution



- 38% - K&G Fashion
- 35% - Shared Services (SSU)
- 28% - Men's Wearhouse (MW)
- 13% - Jos. A. Bank (JAB)

STORE SHOUT OUTS

A tremendous thank you to these stores who have excelled with 60% or more of their employees enrolled in recurring payroll contributions to the Fund!

100% Club

3521

3530

5139

80% Club

70

1085

3215

3308

4404

4409

5320

70% Club

17

74

1218

1412

3307

3320

3508

3509

4224

5120

5134

5223

60% Club

11

31

40

66

71

343

576

705

810

908

1211

1217

1229

1230

1243

1414

1534

1604

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3529

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4483

4503

4601

4702

5105

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5444

Contact Us

P: (510) 723-8517

F: (713) 531-9739

WillieLopezFund@
TailoredBrands.com

6100 Stevenson Blvd,
Fremont, CA 94538

Tax ID: 31-1564404

